



**Become a School Counts! Employer and Make a Difference
Sign up to be a School Counts! Employer. It's Free!**

School Counts! is a statewide initiative that encourages employers to use high school performance records as one of the criteria used to evaluate high school job applicants. Employers can ask for the School Counts! credential during an interview to certify that an individual has:

- Obtained a grade of "C" or better in every course
- Achieved a 95% attendance and punctuality record
- Completed, or is on track to complete, high school in eight consecutive semesters
- Taken more than the minimum graduation requirements

Young people need to know that there is a correlation between working hard in school and finding a job- whether that job is in a Fortune 500 company or in the stockroom of a local retail store. They need to know that attendance, punctuality, attitude and effort count and that nothing succeeds like hard work. School Counts! will help students understand that school performance is important and will help develop a more highly qualified workforce.

Enroll your business! Businesses that register as School Counts! Employers are linked to a greater number of dependable entry-level applicants through participating schools' career centers and "school-to-work" programs.

- 1) Grant students who come to you with a School Counts! certificate an interview.
- 2) Display the School Counts! Employer decal at your place of business.
- 3) Use the School Counts! certificate as one the of criteria used to evaluate high school job applicants.
- 4) Encourage other companies to participate in and support School Counts!
- 5) Allow your company to be identified as a School Counts! Employer in media releases and on the School Counts! Webpage.
- 6) Post jobs on our School Counts! Career Website for Free!
<http://www.ccnj.edu/schoolCounts/scEmployment/submitJob.cfm>

Thank you for supporting School Counts!

For more information, please call Megan Hart at 856-200-4559, 856-691-8600 x1408, mhart@ccnj.edu or
<http://www.ccnj.edu/schoolCounts/scEmployment>