Membership

Chair: Carol Asselta, SPHR, SHRM-SCP and Co-Chair: Bethanne DuBois, SPHR

Members: Kim Litchendorf, PHR; SHRM-CP; Frances Strzemieczny, Deanne Covella; Alejandra Mulhern; John Knoop, SPHR; SHRM-SCP

Maintain current members and encourage new members from community to join.   Encourage active participation of members to meetings and events and chapter involvement. Develop and implement programs that quickly assimilate new members into the chapter and make them feel welcome

Memberships:

- Provide website chair with membership information for on-line ability to join / renew
- Coordinate with treasurer to ensure those joining / renewing have paid appropriate fee
- Encourage SHRM National membership
- Encourage SHRM members to designate chapter as their chapter of choice
- Conduct an annual SHRM member at large initiative
- Conduct new member orientation – several times a year but target 3-5
- Develop Membership Drive strategy and implement plan
- Maintain SHRM's information on chapter membership and audit SHRM members who designate HRA and receipts from SHRM
- Implement programs to assimilate new members into chapter: new member ambassador or mentor, new member orientation, encourage involvement on a committee or initiative.
- Manage information on VLRC-SHRM: membership expired and about to expire; new members.
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Member Participation:

Support communication committee on meeting announcements. Contact various members, especially new members, to encourage registration and request some members to reach out to other members

- Prepare registration list for meeting, include name, company, email, payment status
- Post who is coming to meetings on HRA website.
- Provide Treasurer, President, Program Chair, Member Experience and Sponsorship chair with headcount.
- Highlight new members and guest to encourage members to introduce themselves.
- Indicate certification – on badges and periodically recognize those certified
- Prepare attendee list, name and company, for distribution to attendees