

Communication/Website/Publicity -



Committee Chair: James Hammerstedt

Members: Karen Rivera, Felicia Petka,

Social Media: Shelby Gandy and Karen Rivera

Newsletter:

Publicity / Press Releases: Jerry Covella

Website: Felicia Petka and Karen Figueroa (supported by Carol Asselta and Kim Kerrigan)

Responsible for maintaining the chapter website, overseeing other web networking resources and issuing press releases and newsletters. Purpose of function is to ensure members get information needed and that the chapter and its activities are recognized in the community.

- With the support of the Exec Committee and Committee Chairs ensures the chapter website contains up to date and accurate information
- Periodically reviews and updates design
- Manages other communication tools such as LinkedIn and Facebook
 - Creates social media sites
 - Updates information on a regular basis
 - Ensures all information and postings are appropriate
- Issues press releases in advance of monthly meetings
- Issues press releases on noteworthy events of chapter, such as:
 - Officer Installation
 - Member Awards
 - Community Involvement
- Schedules and issues periodic newsletters to members and prospective members to ensure important information is disseminated