

International Keynote Speaker Jeff Tobe wants you to Color Outside the Lines



Innovation and Creativity Guru. Customer Experience Expert. Employee Engagement Engineer.

Certified Speaking Professional Jeff Tobe, M.Ed., CSP, was chosen by readers of Convention & Meetings Magazine as one of the top 15 speakers in North America. He is one of the most dynamic speakers in the world, as attested to by clients including PNC Bank, Microsoft, RE/MAX International, Erickson Living, The Dubai Water Authority and Pepsi Cola International. He prides himself on presenting up-to-the-minute, cutting-edge material as it relates to designing the ideal customer EXPERIENCE by getting your people more ENGAGED at what they do every day. Jeff is the author of the wildly popular book *Coloring Outside The Lines* and co-author of the best-selling books *The Sales Coach* and *The Communication Coach*.

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Over 20 years as a speaker, trainer, and business consultant has given Jeff the experience to apply best practices from leading companies to improve the customer experience across a wide range of industries. Whether you're an accountant, an HR professional, a retailer, or a doctor, you share one marketing imperative: If you truly want to focus on your customer, you must see your business as your customer sees it. Jeff helps employees and employers put on their "customer glasses" to create meaningful change.