

Robin B. Weinstein, Ed.D, SPHR

Bold Vision ▶ Strategic Engagement ▶ Passionate Leadership

SHEPHERDING CHANGE INITIATIVES THROUGH MISSION-DRIVEN DECISION-MAKING

HOLISTIC PERSPECTIVE ON HUMANITY, COMMUNITY, AND SOCIETY

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“My career has been distinguished by the hallmarks of integrity, innovation, and determination. I have a proven track record of leadership in various sectors and have consistently handled complex situations with grace and resolve. I am not afraid of making bold decisions; my decision-making process is strategic in nature.”

Rev. Dr. Robin B. Weinstein is an altruistic, high-impact, positive change agent, and thought leader who envisions integrated solutions for the ‘greater good’ across **community + society + education + the workplace** through a 360-degree perspective. This holistic viewpoint has fueled a remarkable career that has synergistically progressed on several fronts. Those who know Robin would say he is an ‘out-of-the-box’ philosopher and stirring orator [with a dose of humor]. Characterized by inspiring energy that makes everyone want to **ACHIEVE, BECOME, and GIVE** more! He is a true believer in human potential and gifted at harnessing that latent power through all of his personal and career endeavors. He believes in uniting people to achieve amazing things and this conviction sustains the courage to tackle the most entrenched problems impeding the integration of faith, reason, and justice, which leads to human ingenuity and growth.



LEADERSHIP CHRONICLE

(2013 to Present)
Wilmington University
CHAIR (Human Resource
Management Program)
ASSISTANT PROFESSOR
(College of Business)
*23+% Enrollment Growth

(2005 to Present)
Bethany Grace Community Church
FOUNDING PASTOR
*Increased attendance by
600% in 9 years and weekly
giving by 230%

(2011 to 2013)
Wilmington University
ASSISTANT CHAIR
(New Jersey Business
Programs)
ASSISTANT PROFESSOR
(College of Business)
*50+% enrollment increase
*33+% offerings expansion

(2006 to 2011)
County of Salem
DEPUTY COUNTY
ADMINISTRATOR
& DIRECTOR OF
ADMINISTRATIVE SERVICES
(2007 TO 2011)
HUMAN RESOURCE MANAGER
& PUBLIC INFORMATION
OFFICER (2006 TO 2007)
*Achieved 2nd-highest
tourism growth rate in
New Jersey

As a Pastor, Robin is witness to the multi-dimensional needs of a person’s life. Through his mobilizing pastoral services, he and his church have innovatively addressed dire community needs with great success, resulting in the adaption of effective solutions applied throughout the region. Weinstein empowers his parishioners to make a positive difference in the world by putting *faith into action*. His positive influence is reinforced by the favorable reputation he has cultivated, as evidenced by a **600%** increase in attendance, as Founding Pastor for Bethany Grace Community Church.

As a community ambassador, Robin is a resilient voice and exemplary leader, sought after and appointed to the Board of Directors for Gateway Community Action Partnership. He is also a member of the Bridgeton Rotary Lunch Club and a member of the Fundraising Committee for the Lourdes Hospital Foundation Board among many other community-centered activities. He has served as Chairman of the United Way of Salem County and Chairman for the Eastern University Academy Charter School Board of Trustees in Philadelphia.

As a proponent of continuing education, he is a highly educated leader with both a Masters of Theological Studies in Faith and Public Policy and a Doctor of Education in Leadership and Innovation from Wilmington University, where he also contributes as an Assistant Professor/Chair of the Human Resource Management Program and serves as a transformational administrator whose passion for education permeates every strategic decision he makes.

The executive and business leader. Through a diverse career track, Robin has conceived, launched, and headed revolutionary strategies that have refocused organizations on harnessing human potential. He has a career record heading culture change and building cohesive teams that coalesce behind ambitious, integrity-driven goals.

His make-a-difference leadership has been instrumental during critical periods that required deep evaluation and strategic planning from a fresh perspective. Among his triumphs, Robin B. Weinstein has delivered the following: Boosted Wilmington University’s visibility and academic reputation in Business and Human Resource Management (HRM) programs, capturing top-20 online HRM Bachelor program ranking; oversaw 500+ employees and 8 collective bargaining units, dramatically reducing the number of grievances for the County of Salem; secured a \$14.6M increase in tourism revenue for Salem County and generated \$119 in incremental tourism revenue for every advertising dollar spent. As an innovative leader who learns as much from failure as success, Weinstein is carving a future where he assumes the highest commanding role in order to drive the most transformational impact and forge results that make a real difference, generating growth, empowerment, quality, and progress. Yes, he believes we can all make a positive difference in the world, often changing the minds of the most ardent skeptics. What has driven him to shape such an accomplished career so early in life? His personal mantra: **“Tomorrow is not guaranteed, so excel and make a difference today.”**