



An introduction to today's speaker ...

Jerry Covella

Today's speaker is Jerry Covella

Jerry is an award-winning writer, a successful entrepreneur and an accredited FocalPoint Business Coach, one of just 200 certified coaches across the world to represent the prestigious FocalPoint model of success.

A lifelong Vineland resident, Jerry attended Saint Augustine Prep and then graduated from Glassboro State College with a degree in communications/journalism. His post-graduate studies focused on business management and finance.

As a journalist from 1974 through 1995, he received national recognition for his writing and design work and, after leaving the newspaper business as news editor, his entrepreneurial spirit provided the foundation for the launch of various successful niche businesses in publishing, family services, finance and business consulting.

Always involved in charitable work, Jerry has served on various boards and organizations, including his work with the Ellison School, Saint Mary's School, Our Lady of Mercy Academy and Saint Augustine Prep. He has also been involved with The American Red Cross, the The American Cancer Society, Wheaton Arts and Cultural Center, the Vineland Chamber of Commerce and the Millville Chamber of Commerce. He served as President of The Safety Net Foundation and led the fight against child abuse, neglect and exploitation in our region and, in 2014, he and his wife Deanne founded The Future Stars Foundation, providing scholarships and grants to deserving students and educators who reinforce the values of diversity and excellence. Most recently, he became a member of Rotary and was a featured speaker at the organization's recent youth leadership conference.

His recent appointment to FocalPoint allows him the unique opportunity to assist other business owners across New Jersey by bringing his passion for success to others who would like to create a stress-free, high-powered business operation and, in that process, find the total success they are seeking.

Today, Jerry has promised to share some of the secrets that allow business owners to achieve true success.